

ELECTRONIC POLITICAL AND ISSUE ADVERTISING PUBLIC INSPECTION FILE CHECKLIST

This checklist must be completed for each federal state, and local <u>political ad</u> or federal or state <u>issue</u> <u>ad</u> buy. These items must be placed in the station's Public Inspection File as soon as possible after they are available, and they must be maintained in the station's Public Inspection File for 2 years.

Candi	date/Issue			1RCC	
Flight	Dates (if one folder is used per)RCC 5 12-19 11/12	=
	late, a separate checklist must be eted for each flight)				<u>Initials</u>
1.	Executed Political/Issue Advertising Agreement (BPMHL-P3 or NAB PB-1	7)	Date:	10/3/12	BP
2.	Original contract showing requested time (when available)		Date:		
3.	Updated contracts as order changes.		Date:		
4.	Invoice of schedule as actually broadcarincluding amount of rebates given (exactate, time, class of time and amount		Date:	10/14/12	BD
	for each rebate), if any		**		
			Checklist Com	•	
		By:	Buin	Raughter	_
		Date:	10/27/	12	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:				Date:			
I, Jon Ferrell do hereby reque	est station time cond	cerning the follo	wing issue:					
National Repub	lican Congressiona	l Committee-IE						
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks			
See Schedule	See Schedule	See Schedule	See Schedule	See Schedul	e See Schedule			
Total Charg	ies:							
This broadcast ti	me will be used by	:NRCC-IE						
Does the programming (in whole or i message relating to any political ma			in part) c	ommunica ational imp	te "a ortance?"			
	□ Yes			□ No				

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For programming that "communicates a message re importance," list the name of the legally qualified c office(s) being sought and the date(s) of the election	andidate(s) the programming refers to, the
For programming that "communicates a message relimportance," attach Agreed Upon Schedule (Page 3)	
I represent that the payment for the above described	broadcast time has been furnished by:
National Republican Congressional Committee-IE Keith Davis- Treasurer	
and you are authorized to announce the time as paid furnishing the payment, if other than an individual p	
a corporation; a committee; an assoc	ation; or other unincorporated group.
The names, offices, and addresses of the chief execuagents of the entity are named below (may be attached)	
THIS STATION DOES NOT DISCRIMINATE OR OF RACE OR ETHNICITY IN THE PLACMENT O	The second secon
I agree to indemnify and hold harmless the station for a reasonable attorney's fees, that may ensue from the bro advertisement(s). For the above-stated broadcast(s), transcript, or tape, which will be delivered to the state before the time of the scheduled broadcasts.	dcast of the above-requested also agree to prepare a script,
TO BE SIGNED BY ISSU	
Date Signature	703-U(3-4877 Contact Phone Number
TO BE SIGNED BY STATE	ON REPRESENTATIVE
Accepted Accepte	in Part 🔲 Rejected
Buan Raufter Brian Pau Signature Printed	Name NSM Title

Rate Type

\$550.00 NM



Main: (412)242-4300

Billing: (781)433-4283

PITTSBURGH www.thepittsburghchannel.com

WTAETV

Billing Address:

Send Payment To:

P.O. Box 26887

Spots: # Ch

1 WTAE F

Day Air Date

10/05/12

Lehigh Valley, PA 18002-6887

WTAE

National Media Inc. Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

Invoice Month Invoice Period Invoice Date Invoice # 922895-1 10/14/12 October 2012 10/01/12 - 10/11/12 Sales Office Sales Region Account Executive tion W. Eagle-Philadelph National ΑE Bob Cain Estimate Number Advertiser Product NRCC IE 2012 2602 NRCC Alt Order # Flight Dates Order# 922895 07882028 10/05/12 - 10/11/12 Billing Calendar Billing Type Deal # Cash Broadcast

Special Handling

Advertiser Code | Product Code IDB# 426 155

Agency Ref Advertiser Ref

								Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTV	TFSS	Length	Week	Rate	Туре	
	1 10/05/12	10/05/12	5-6am News	5 - 6am		-F	:30	1	\$275.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS	Spots/Week	\$2	<u>Rate</u> 75.00	8				7 7 2
	Spots: # Ch		Date Air Time Des			tart/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
			/05/12 5:53 AM 5-6a		5	- 6am	:3	0 NRCCPA12	0921		\$275.00 NM
	2 10/08/12	10/08/12	5-6am News	5 - 6am	M		:30	1	\$275.00	NM	· · · · · · · · · · · · · · · · · · ·
	Weeks:	Start Date 10/08/12	End Date MTWTFSS	Spots/Week 1	\$2	<u>Rate</u> 75.00					-
	Spots: # Ch	Day Air	Date Air Time Des	cription	9	tart/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 W	TAE M 10	/08/12 5:53 AM 5-6a	m News	5	- 6am	:3	0 NRCCPA12	1005 🛚		\$275.00 NM
	3 10/09/12	10/09/12	5-6am News	5 - 6am	-T-		:30	1	\$275.00	NM	-
	Weeks:		End Date MTWTFSS			Rate					
	Cooker # Ch	10/08/12	10/14/12 -T		-	75.00 tart/End Time	Lange	h			Data Timo
		TAE Tu 10	<u>Date</u> <u>Air Time</u> <u>Des</u> /09/12 5:41 AM 5-6a		9	- 6am		<u>h</u> <u>Ad-ID</u> ∩ NRCCPA12	1005 D		<u>Rate Type</u> \$275.00 NM
									4000		
1 '	4 10/10/12	10/10/12	5-6am News	5 - 6am	V		:30	1	\$275.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS	Spots/Week 1	\$2	<u>Rate</u> 75.00					
	Spots: # Ch	n <u>Day Air</u>	Date Air Time Des	cription	9	tart/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 W	TAE W 10	/10/12 5:52 AM 5-6a	m News	5	- 6am	:3	0 NRCCPA12	1005 🛮		\$275.00 NM
	5 10/11/12	10/11/12	5-6am News	5 - 6am		Т	:30	1	\$275.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS	Spots/Week 1	\$2	<u>Rate</u> 75.00					
	Spots: # Ch	Day Air	Date Air Time Des	cription	9	tart/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 W	TAE Th 10	/11/12 5:28 AM 5-6a	m News	5	- 6am	:3	0 NRCCPA12	1005 🛮		\$275.00 NM
	6 10/05/12	10/05/12	6-7am News	6-7am		-F	:30	1	\$550.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS		\$5	<u>Rate</u> 50.00					

tart/End Time

-7am

Length Ad-ID

:30 NRCCPA120921

Air Time Description

6:14 AM 6-7am News





Send Payment To:
WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

lnν	oice #	Invoice Date	Invoice Month	Invoice Period
92	895-1	10/14/12	October 2012	10/01/12 - 10/11/12

Ad	vertiser	Product	Estimate Number
NF	cc	NRCC IE 2012	2602

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WWW.arophaobargriona.					l		;	Spots/			
Line Start Date	End Date	Description	Start/End Time	MTV	TFSS	Le	ength \	Neek	Rate	Туре	
6 10/05/12	10/05/12	6-7am News	6-7am		-F		:30	1	\$550.00	NM	
7 10/08/12	10/08/12	6-7am News	6-7am	M			:30	1	\$550.00	NM	
	Start Date 10/08/12	End Date MTWTFSS 10/14/12 M	Spots/Week	\$2	<u>Rate</u> 50.00						
Spots: # Ch	Day Air	Date Air Time Descrip			tart/End Tir	<u>me</u>	Length				Rate Type
1 WT	AEM 10/	08/12 6:22 AM 6-7am	News	(-7am		:30	NRCCPA12	1005 🛚		\$550.00 NM
8 10/09/12	10/09/12	6-7am News	6-7am	-T·			:30	1	\$550.00	NM	
	Start Date 10/08/12	End Date MTWTFSS -T	Spots/Week 1	\$5	<u>Rate</u> 50.00						
Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>		tart/End Tir	<u>me</u>	Length				Rate Type
1 WT	AE Tu 10/	/09/12 6:08 AM 6-7am	News		-7am		:30	NRCCPA12	1005 🛚		\$550.00 NM
9 10/10/12	10/10/12	6-7am News	6-7am	1	/		:30	1	\$550.00	NM	
	Start Date 10/08/12	End Date MTWTFSSW	Spots/Week 1	\$5	<u>Rate</u> 50.00				6		
1		Date Air Time Descrip	otion .		start/End Tir	me	Length				Rate Type
1 WT	AE W 10	/10/12 6:13 AM 6-7am	News	(-7am		:30	NRCCPA12	1005 🛮		\$550.00 NM
10 10/11/12	10/11/12	6-7am News	6-7am		т		:30	1	\$550.00	NM	
	Start Date 10/08/12	End Date MTWTFSS 10/14/12T	Spots/Week	\$1	<u>Rate</u> 50.00						
Spots: # Ch			<u>otion</u>		start/End Tir	me	Length	Ad-ID			Rate Type
1 WT	AE Th 10	/11/12 6:09 AM 6-7am	News		-7am		:30	NRCCPA12	1005 🛮		\$550.00 NM
11 10/05/12	10/05/12	6-7am News	6-7am		-F		:30	1	\$550.00	NM	
	Start Date 10/01/12	End Date MTWTFSSF	Spots/Week	\$.5	<u>Rate</u> 50.00						
1		Date Air Time Descrip	otion		tart/End Tir	<u>me</u>	Length	Ad-ID			Rate Type
1 WT	AEF 10	/05/12 6:58 AM 6-7am	News	(-7am		:30	NRCCPA12	0921		\$550.00 NM
12 10/08/12	10/08/12	6-7am News	6-7am	M			:30	1	\$550.00	NM	
		End Date MTWTFSS 10/14/12 M	Spots/Week 1	¢.	<u>Rate</u> 50.00						
1	10/08/12 Day Air	Date Air Time Descrip	•		tart/End Tir	<u>me</u>	Length	Ad-ID			Rate Type
1 WT	AEM 10/	/08/12 6:57 AM 6-7am	News	(-7am		:30	NRCCPA12	1005 🛚		\$550.00 NM
13 10/09/12	10/09/12	6-7am News	6-7am	-T·			:30	1	\$550.00	NM	
	Start Date 10/08/12	End Date MTWTFSS 10/14/12 -T	Spots/Week	¢.	<u>Rate</u> 50.00						
Spots: # Ch			<u>otion</u>	9	start/End Tir	me	Length	Ad-ID			Rate Type
1 WT	AE Tu 10	/09/12 6:39 AM 6-7am	News	(-7am		:30	NRCCPA12	1005 🛚		\$550.00 NM
14 10/10/12	10/10/12	6-7am News	6-7am	1			:30	1	\$550.00	NM	
	Start Date 10/08/12	End Date MTWTFSS 10/14/12W	Spots/Week	¢ı	<u>Rate</u> 50.00						
Spots: # Ch		1,51,1,11,15			start/End Tir	<u>me</u>	Length	Ad-ID			Rate Type
	AEW 10		News	(-7am		:30	NRCCPA12	1005 🛚		\$550.00 NM
15 10/11/12	10/11/12	6-7am News	6-7am		т		:30	1	\$550.00	NM	



Send Payment To:

WTAE P.O. Box 26887 Lehigh Valley, PA 18002-6887

Invoice Month Invoice Period Invoice Date Invoice # 10/01/12 - 10/11/12 922895-1 10/14/12 October 2012

Estimate Number Product Advertiser 2602 NECC NRCC IE 2012

www.triopittoburgrione	311101100111				l		Spots/			
Line Start Date	End Date	Description	Start/End Time	MΤ\	TFSS	Length	Week	Rate	Туре	
15 10/11/12	10/11/12	6-7am News	6-7am		Т	:30	1	\$550.00	NM	
Weeks: Spots: <u>#</u> Ch 1 W	Start Date 10/08/12 n <u>Day Air</u> TAE Th 10			\$	<u>Rate</u> 50.00 Start/End Time 6-7am		1 <u>Ad-ID</u>) NRCCPA121	LOO5 0		<u>Rate</u> <u>Type</u> \$550.00 NM
16 10/06/12	10/06/12	Sat 8-10am	8-10am		S-	:30	1	\$300.00	NM	
Weeks: Spots: <u>#</u> Ch 1 W	<u>Start Date</u> 10/01/12 n <u>Day Ai</u> TAE Sa 10	10/07/12S- r <u>Date</u> <u>Air Time</u> <u>Descr</u>		\$	<u>Rate</u> 300.00 Start/End Time 8-10am		1 <u>Ad-ID</u>) NRCCPA121	1005 🛭		<u>Rate</u> <u>Type</u> \$300.00 NM
17 10/07/12	10/07/12	Good Morning Americ	a Sı7-8am		S	:30	1	\$400.00	NM	
Weeks: Spots: # Ch	Start Date 10/01/12 n <u>Day</u> Ai TAE Su 10		Spots/Week 1 iption Morning America Sun		Rate 400.00 Start/End Time 7-8am		n <u>Ad-ID</u>) NRCCPA121			<u>Rate</u> <u>Type</u> \$400.00 NM
18 10/07/12	10/07/12	Sun 8-10am News	8-10am		S	:30	1	\$300.00	NM	
Weeks: Spots: # Ch	Start Date 10/01/12 n <u>Day</u> <u>Ai</u> TAE Su 10			\$	<u>Rate</u> 300.00 Start/End Time 8-10am		n <u>Ad-ID</u> O NRCCPA12:	1005 🛭		<u>Rate Type</u> \$300.00 NM
19 10/05/12	10/05/12	WTAE Noon News	12-12:30pm		-F	:30	1	\$500.00	NM	
Weeks: Spots: <u>#</u> Ch 1 W		End Date MTWTFSS 10/07/12F r Date Air Time Descr 0/05/12 12:29 PM WTAE	100 PO		Rate 500.00 Start/End Time 2-12:30pm		n <u>Ad-ID</u> O NRCCPA120	0921		<u>Rate</u> <u>Type</u> \$500.00 NM
20 10/08/12	10/08/12	WTAE Noon News	12-12:30pm	M-		:30	1	\$500.00	NM	
Weeks: Spots: <u>#</u> Ch		End Date MTWTFSS 10/14/12 M r Date Air Time Descr 0/08/12 12:29 PM WTAE			Rate 500.00 Start/End Time 12-12:30pm		n <u>Ad-ID</u>) NRCCPA121	1005 🛭		<u>Rate</u> <u>Type</u> \$500.00 NM
21 10/09/12	10/09/12	WTAE Noon News	12-12:30pm	-Т		:30	1	\$500.00	NM	
Weeks: Spots: <u>#</u> Ch 1 W	<u>Start Date</u> 10/08/12 n <u>Day Ai</u> TAE Tu 10				<u>Rate</u> 500.00 Start/End Time 2-12:30pm		n <u>Ad-ID</u> 0 NRCCPA12	1005 🏻		<u>Rate</u> <u>Type</u> \$500.00 NM
22 10/10/12	10/10/12	WTAE Noon News	12-12:30pm		V	:30	1	\$500.00	NM	
Weeks: Spots: <u>#</u> Ch 1 W		<u>End Date</u> <u>MTWTFSS</u> 10/14/12W <u>r Date</u> <u>Air Time</u> <u>Descr</u> 0/10/12 12:29 PM WTAE		\$	<u>Rate</u> 500.00 Start/End Time 2-12:30pm		h <u>Ad-ID</u> 0 NRCCPA12	1005 🛭		<u>Rate</u> <u>Type</u> \$500.00 NM
23 10/11/12	10/11/12	WTAE Noon News	12-12:30pm		т	:30	1	\$500.00	NM	
Weeks: Spots: <u>#</u> Ch	Start Date 10/08/12 h <u>Day</u> Ai	10/14/12T	Spots/Week 1 ription	\$	<u>Rate</u> 500.00 Start/End Time	e <u>Lengt</u>	h <u>Ad-ID</u>			Rate Type



Send Payment To: WTAE

P.O. Box 26887 Lehigh Valley, PA 18002-6887
 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 922895-1
 10/14/12
 October 2012
 10/01/12 - 10/11/12

 Advertiser
 Product
 Estimate Number

 NRCC
 NRCC IE 2012
 2602

www.thepittsburghchannel.com

Line Start Date End Date Description Start/End Time	мти	TFSS	Length	Spots/ Week	Rate	Туре	
23 10/11/12 10/11/12 WTAE Noon News 12-12:30pm		т	:30	1	\$500.00	NM	
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WTAE Th 10/11/12 12:23 PM WTAE Noon News	_	tart/End Time 12-12:30pm		<u>Ad-ID</u>) NRCCPA12	1005 🛭		<u>Rate</u> <u>Type</u> \$500.00 NM
24 10/05/12 10/05/12 6-6:30pm News 6-6:30pm		-F	:30	1	\$800.00	NM	
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS 2 Spots/Week 10/07/12 Spots/Week 1 Spots: # Ch Day Air Date Air Time Description 1 Description 1 1 WTAE F 10/05/12 6:22 PM 6-6:30pm News	3	Rate 300.00 start/End Time 6-6:30pm		n <u>Ad-ID</u>) NRCCPA12	1005 🏻		<u>Rate</u> <u>Type</u> \$800.00 NM
25 10/08/12 10/08/12 6-6:30pm News 6-6:30pm	M		:30	1	\$800.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS MTSS MTSS MTSS MTSS MTSS MTSS MTSS		<u>Rate</u> 300.00 Start/End Time -6:30pm		h <u>Ad-ID</u>) NRCCPA12	1005 🛚		<u>Rate</u> <u>Type</u> \$800.00 NM
26 10/09/12 10/09/12 6-6:30pm News 6-6:30pm	-T		:30	1	\$800.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS Spots/Week 10/14/12 Spots/Week 1 Spots: # Ch Day Air Date Air Time Description 1 MTAE Tu 10/09/12 6:09 PM 6-6:30pm News		Rate 500.00 Start/End Time 6-6:30pm		h <u>Ad-ID</u> 0 NRCCPA12	1005 🏻		<u>Rate</u> <u>Type</u> \$800.00 NM
27 10/10/12 10/10/12 6-6:30pm News 6-6:30pm	1	/	:30	1	\$800.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS - Week 10/14/12 Spots/Week 1 Spots: # Ch Day Air Date Air Time Description 1 WTAE W 10/10/12 6:29 PM 6-6:30pm News 28 10/11/12 10/11/12 6-6:30pm News 6-6:30pm		Rate 00.00 start/End Time 6-6:30pm		h Ad-ID () NRCCPA12	\$800.00	NM	<u>Rate</u> <u>Type</u> \$800.00 NM
		Rate	.50	'	Ψ000.00	TAIVI	
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29 10/06/12 10/06/12 Sat Early News 6-630p / 7-730p		s-	:30	1	\$550.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12S- 1 Spots: # Ch Day Air Date Air Time Description 1 WTAE Sa 10/06/12 7:12 PM Sat Early News		<u>Rate</u> 550.00 Start/End Time 6-630p / 7-730p		h <u>Ad-ID</u> O NRCCPA12	1005 🛚		<u>Rate</u> <u>Type</u> \$550.00 NM
30 10/07/12 10/07/12 Sun Early News 630-7p		s	:30	1	\$550.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12S 1 Spots: # Ch Day Air Date Air Time Description 1 WTAE Su 10/07/12 6:50 PM Sun Early News	3	Rate 50.00 Start/End Time 30-7p		h <u>Ad-ID</u> 0 NRCCPA12	1005 🛚	2	Rate Type \$550.00 NM
31 10/05/12 10/05/12 Inside Edition 7-7:30pm		-F	:30	1	\$700.00	NM	
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS 2 Spots/Week 10/07/12 Spots/Week 10/07/12 Spots: # Ch Day Air Date 10/05/12 Air Time 10/05/12 Description 10/05/12 1 WTAE F 10/05/12 7:01 PM Inside Edition	\$	Rate 700.00 Start/End Time 7-7:30pm		<u>h</u> <u>Ad-ID</u> 0 NRCCPA12	21005 🛚		<u>Rate</u> <u>Type</u> \$700.00 NM



Send Payment To:

WTAE P.O. Box 26887 Lehigh Valley, PA 18002-6887

Invoice Date Invoice Month Invoice Period Invoice # 10/14/12 October 2012 10/01/12 - 10/11/12 922895-1

Estimate Number Product Ad vertiser NECC NRCC IE 2012 2602

Line Start Date End Date Description Start/End Time	Spots/ MTWTFSS Length Week Rate Type
32 10/08/12 10/08/12 Inside Edition 7-7:30pm	M :30 1 \$700.00 NM
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS Meek 10/14/12 Spots/Week 10/14/12 Spots: # Ch Day Air Date 10/08/12 Air Time Description 10/08/12 7:01 PM Inside Edition	Rate \$700.00 Start/End Time Length Ad-ID Rate Tyl 7-7:30pm :30 NRCCPA121005 \$700.00 N
33 10/09/12 10/09/12 Inside Edition 7-7:30pm	-T :30 1 \$700.00 NM
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS 2 Spots/Week 10/14/12 Spots/Week 1 Spots: # Ch Day Air Date Air Time Description 1 Air Time Description 7:22 PM Inside Edition	Rate \$7 00.00 Start/End Time Length Ad-ID Rate Tylend T
34 10/10/12 10/10/12 Inside Edition 7-7:30pm	v :30 1 \$700.00 NM
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS 2 Spots/Week 10/14/12 Spots/Week 1 Spots: # Ch Day Air Date Air Time Description 1 WTAE W 10/10/12 Air Time Description 7:20 PM Inside Edition	Rate \$7,00.00 \$tart/End Time Length Ad-ID Rate Ty 7-7:30pm :30 NRCCPA121005 0 \$700.00 N
35 10/11/12 10/11/12 Inside Edition 7-7:30pm	T :30 1 \$700.00 NM
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS 2 Spots/Week Spots/Week Spots: # Ch Day Air Date 2 Air Time Description 2 1 WTAE Th 10/11/12 7:21 PM Inside Edition	Rate \$7,00.00 Start/End Time Length Ad-ID Rate Ty 7-7:30pm :30 NRCCPA121005 :30 NRCCPA121005 :30 NRCCPA121005
36 10/05/12 10/05/12 Entertainment Tonight 7:30-8pm	F :30 1 \$750.00 NM
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS 2 Spots/Week 10/07/12 Spots/Week 10/07/12 Spots: # Ch 20 2 Air Date 2 Air Time 2 Description 2 Time 2 Percentage 2 Time 2 Time 2 Time 2 Percentage 2 Time	Rate \$750.00 Start/End Time Length Ad-ID Rate Ty 7:30-8pm :30 NRCCPA121005 □ \$750.00 N
37 10/08/12 10/08/12 Entertainment Tonight 7:30-8pm	M :30 1 \$750.00 NM
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS Motor 1 Spots/Week 1 Spots: # Ch Day Air Date 1 WTAE M 10/08/12 Air Time Description 1 WTAE M 10/08/12 Air Time Description 1 WTAE M 10/08/12	Rate \$750.00 \$750.00 Start/End Time Length Ad-ID Rate Tylend
38 10/09/12 10/09/12 Entertainment Tonight 7:30-8pm	-Т :30 1 \$750.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 -T 1 Spots: # Ch Day Air Date Air Time Description 1 WTAE Tu 10/09/12 7:41 PM Entertainment Tonight	Rate \$750.00 Start/End Time Length Ad-ID Rate Tylend T
39 10/10/12 10/10/12 Entertainment Tonight 7:30-8pm	v :30 1 \$750.00 NM
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS 2 Spots/Week 10/14/12 Spots/Week 10/14/12 Spots: # Ch Day Air Date 1 WTAE W 10/10/12 Air Time Description 2 7:47 PM Entertainment Tonight	Rate \$750.00 \$tart/End Time Length Ad-ID Rate Ty 7:30-8pm :30 NRCCPA121005 □ \$750.00 N
40 10/11/12 10/11/12 Entertainment Tonight 7:30-8pm	T :30 1 \$750.00 NM
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS Spots/Week 10/14/12 Spots/Week 10/14/12 Spots: # Ch Day Air Date Air Time Description Description	Rate \$750.00 Start/End Time Length Ad-ID Rate Ty



Send Payment To:
WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 922395-1
 10/14/12
 October 2012
 10/01/12 - 10/11/12

 Advertiser
 Product
 Estimate Number

 NRCC
 NRCC IE 2012
 2602

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Line Start Date End Date Description Start/End Time	MTW	FSS l	_ength	Spots/ Week	Rate	Туре	
40 10/11/12 10/11/12 Entertainment Tonight 7:30-8pm			:30	1	\$750.00	NM	
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WTAE Th 10/11/12 7:55 PM Entertainment Tonight		art/End Time 30-8pm		<u>Ad-ID</u>) NRCCPA1	21005 🛚		<u>Rate</u> <u>Type</u> \$750.00 NM
41 10/08/12 10/08/12 Mon ABC Prime C 10-11pm	M		:30	1	\$3,200.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS MTWTFS MTWTFS MTWTFSS MTWTFSS MTWTFSS M	\$3,20 <u>S1</u> 10	art/End Time -11pm		n <u>Ad-ID</u>) NRCCPA1			<u>Rate</u> <u>Type</u> \$3,200.00 NM
42 10/07/12		S	:30	1	\$2,800.00	NM	
Weeks: Start Date 10/07/12 End Date 10/07/12 MTWTFSS 2 Spots/Week 2 Spots/Week 2 Spots/Week 2 Spots: # Ch Day Air Date 2 Air Time 2 Description 2 Sign 2 Spots 2 Spots/Week 2	\$2,80 <u>S</u> 1	Rate 0.00 art/End Time 9pm		n <u>Ad-ID</u>) NRCCPA1	21005 🏻	2	<u>Rate</u> <u>Type</u> \$2,800.00 NM
43 10/05/12 10/05/12 M-Sun 11pm News M-Su 11-11:35pm		F	:30	1	\$950.00	NM	
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS Spots/Week 10/07/12 Spots/Week 1 Spots: # Ch Day Air Date Air Time Description 1 MTWTAE F 10/05/12 11:29 PM M-Sun 11pm News 1	\$95 <u>S</u> 1	Rate 0.00 art/End Time Su 11-11:35pm		n <u>Ad-ID</u>) NRCCPA1	21005 🏻		<u>Rate</u> <u>Type</u> \$950.00 NM
44 10/08/12 10/08/12 M-Sun 11pm News M-Su 11-11:35pm	M		:30	1	\$950.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS MTSS/Week M Spots/Week M Spots: # Ch Day Air Date Air Time Description 1 WTAE M 10/08/12 11:33 PM M-Sun 11pm News	\$95 <u>S</u> 1	Rate 0.00 art/End Time Su 11-11:35pm		n <u>Ad-ID</u>) NRCCPA1	21005 🏻		<u>Rate</u> <u>Type</u> \$950.00 N M
45 10/09/12 10/09/12 M-Sun 11pm News M-Su 11-11:35pm	-T		:30	1	\$950.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS - T Spots/Week 1 Spots: # Ch Day Air Date Air Time Description 1 Air Date 11:25 PM M-Sun 11pm News	\$95 <u>St</u>	Rate 0.00 art/End Time Su 11-11:35pm		<u>Ad-ID</u>) NRCCPA12	21005 🏻		<u>Rate</u> <u>Type</u> \$950.00 NM
46 10/10/12 10/10/12 M-Sun 11pm News M-Su 11-11:35pm	W-		:30	1	\$950.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS 2 Spots/Week 2 Spots/	\$95 <u>St</u>	Rate 0.00 art/End Time Su 11-11:35pm		ı <u>Ad-ID</u>) NRCCPA12	21005 🏻		<u>Rate</u> <u>Type</u> \$950.00 NM
47 10/11/12 10/11/12 M-Sun 11pm News M-Su 11-11:35pm	1		:30	1	\$950.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSST 1 Spots/WeekT 1 Spots: # Ch Day Air Date Air Time Description 1 WTAE Th 10/11/12 11:33 PM M-Sun 11pm News	\$95 <u>St</u>	Rate 0.00 art/End Time Su 11-11:35pm		<u>Ad-ID</u>) NRCCPA12	21005 🛭		<u>Rate</u> <u>Type</u> \$950.00 NM
48 10/08/12 10/11/12 5-6pm News M-F 5-6pm	MTWT		:30	4	\$650.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS MTWT Spots/Week MTWT Spots: # Ch Day Air Date 1 WTAE M 10/08/12 Air Time Description Description S:21 PM 5-6pm News M-F 2 WTAE Tu 10/09/12 5:23 PM 5-6pm News M-F	\$650 <u>St</u> 5-0	Rate 0.00 art/End Time pm		Ad-ID NRCCPA12			Rate Type \$650.00 NM \$650.00 NM

\$30,876.25





WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

| Invoice # | Invoice Date | Invoice Month | Invoice Period | | 10/14/12 | October 2012 | 10/01/12 - 10/11/12 |

Net Amount Due

Advertiser Product Estimate Number

NRCC NRCC IE 2012 2602

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Line Start Date End		Start/End Time	MTW	rFSS	Length	Spots/ Week	Rate	Туре	
48 10/08/12 10/1	1/12 5-6pm News M	F 5-6pm	MTW		:30	4	\$650.00	NM	
Spots: # Ch Day Air Date Air Time Description 4 WTAE W 10/10/12 5:10 PM 5-6pm News M-F 3 WTAE Th 10/11/12 5:28 PM 5-6pm News M-F			5	art/End Time 6pm 6pm	:3	th <u>Ad-ID</u> 30 NRCCPA12 30 NRCCPA12	Rate Type \$650.00 NM \$650.00 NM		
49 10/06/12 10/0	6/12 Sat 5-7am	5-7am		S-	:30	1	\$250.00	NM	
Weeks: <u>Start</u> 10/01 Spots: <u>#</u> Ch <u>Da</u> 1 WTAE Sa	/12 10/07/12 y <u>Air Date</u> <u>Air Time</u>	TFSS Spots/WeekS- 1 Description Sat 5-7am	\$2 <u>9</u> 5	Rate i0.00 art/End Time 7am otal Spots	:3	th <u>Ad-ID</u> 30 NRCCPA12 52	1005 🏻		<u>Rate Type</u> \$250.00 NM
Payment Terms	30 Days					Agenc	Gross Tota		\$36,325.00 \$5,448.75